

Creative Ohio



A Newsletter
for the
members of the
Ohio Arts and
Crafts Guild

Volume 3 Number 10

October 2003

President's Corner



While working the Guild's booth at the Shaker Woods Festival this year, I thought that there are probably many new members who don't know we have three shows that provide financial support to the guild.

We have a booth at the Yankee Peddler Show, the Shaker Woods Festival, and the Christmas in the Woods show.

From these booths, we sell paper bags with the Guild's logo on them. We also conduct two auctions at Shaker, and three at Yankee. The items sold at these auctions are donated by the exhibitors at these shows. The booths are manned by very reliable guild volunteers, that Linda (our office manager) recruits every year. Seldom does an exhibitor decline when asked for a donation for the auction, sometimes giving an item priced in the hundred dollar range.

The support from these three shows provides a large portion of our annual income. The bulk of these dollars are used for the five \$1,000. scholarships awarded annually to students pursuing an art education in an Ohio School. The balance is used for our ongoing support to those interested in the arts and crafts.

Our experience in working with these three shows is such a positive aspect of our Guild involvement that I didn't want the overall membership to be unaware of their support.

All three shows have made us feel a part of their "show family." We are always greeted warmly, and made to feel very welcome. Our volunteers are provided with passes for easy entry, and several have told me how they look forward to working the Guild's booth each year.

Finally, who do you think puts this effort together each

year? Who do you think determines the quantity of bags needed, and then orders the bags? Who do you think calls each of the volunteers every year, and puts together the work schedule? Who do you think arrives early and opens the booth, sweeps out the cobwebs, checks for winter damage, and gets our display ready for the public?

Linda Rebman, that's who. Our one and only office manager. Not only does she do all this, she does it with a big smile on her face.

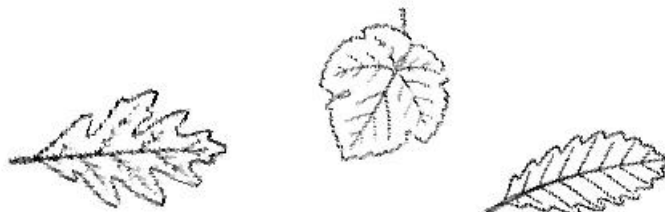
So, the next time you're talking to her, give her a big thank you! Or better yet, call her (419.884.9641) or send her an email (75214.1242@compuserve.com) and tell her how much she is appreciated.



Linda Rebman
OACG Office Manager

John

Croft_John@email.msn.com





Coping with Daily Distractions

*reprinted with permission from Charles Cove, **The Creative Brain***

FROM THE EDITOR: *As many of you know, working in your home is easier said than done. More than I like to admit I am always fighting the urge to leave my studio and do something else. Even though I love what I'm doing it seems that everything from doing laundry to cleaning to gardening seems to beckon to me from beyond my studio doors.*

I've even been tempted to install an automatic lock that wouldn't disengage until 6 or 7 p.m. Having no bathroom in my studio negated that idea very quickly. However, I am always searching for ideas on how to cope with this dilemma. I came across the following article that has some unusual and interesting tips. I hope you find them useful too. As always, keep on, keeping on. ☺ Diane

How can you cope with the distractions of daily life that inhibit or deflect creativity (for example, housework, child care, elderly parents care, repetitive tasks relating to your art/craft, ill health, etc.)?

Successfully working/creating in your home takes discipline, specific goals, discipline, organization, discipline and oh yes, discipline. But, you need to be able to come up with new ideas too. Many artists/crafters spend a lot of time creating the same work(s), and feel discouraged and overwhelmed that they don't have the time to devote to the creative process, much less the time to create new pieces.

The distractions of daily life can be renamed as challenges that you can require your creative abilities to meet. Your day-to-day routines afford the most common opportunities for you to be creative. In fact, if you take stock of a typical week, you will find that you have indeed been very creative in solving many of the problems

that confront you. Of course, we tend not to notice this. You may even tell yourself that what you do is not creative at all. Be careful what you tell yourself. You may begin believing it. Coping with the distractions and necessities of daily life is a major challenge for most of us. But just as we find the time to eat and sleep, we need to find the time to ignite our creativity.

Losing our creative energies due to the distractions of daily life has a lot to do with focal and conscious attention. In our very stressful society, we do not learn much about focusing attentively and retrospectively onto something, onto what we are doing. Meditation can be a very good way to help to be more attentive and thus creative. Don't think of meditation as some strange activity where you have to sit with your legs in a pretzel and chant funny words. Meditation is just another word for relaxing. If you can sit in a chair and close your eyes (without falling asleep) for about 15 minutes - even 10! - and just relax, you'll be surprised at how revived you will feel.

You can also set aside a special thinking time or thinking place. Maybe a corner of a room where you could indulge in listening to soothing music. How about taking a walk in the morning, or take up yoga, tai-chi or some similar activity. Try getting involved with children's activities; you may find that some toys aid the creative thinking process. Jig-saw puzzles (for spatial thinking), building blocks, drawing, role-playing/acting, just talking and asking questions, all contribute to creative thought and practice.

Gaming, as a hobby, can improve problem solving and creative skills. There are many types of games that involve intellectual thought and creative solution; investigate miniatures, board

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...continued from page 2.

games, card games, computer games and simulations, and so forth. Much creative exercise can be found in such activities.

Encouraging your kids' creativity along with your own is wonderful. It will help their identity building and self-worth and will be a lot of fun if you let it. Recognize the inherent creativity in children and profit from exposure to their novel solutions to common problems and distractions in daily life.

Try and use daily distractions to practice being creative. If you can take something dull or monotonous and play with it, it will become more interesting to you.

There will be times when you can't make the extra effort, but it is very unlikely that in your entire day you can't find some activity you can make new to yourself. Learn to incorporate your imagination into every activity, to use your creative talents to improve your daily life. You'll be surprised at all the new ideas you will come up with, and how once seen as daily distractions end up being those things that sparked your creative spirit.

WELCOME! NEW MEMBERS

Brenda Demass
Tallmadge, OH
330-633-7647
mahgah@aol.com
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Christine Meyers
Milwaukie, OR
ccwhimsies@msn.com
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C C's Whimsies

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planetegg@ameritech.net
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Painting/Drawing/Printing
Planet Egg

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Leetonia, OH
330-420-0990
Photography, Fabric

Sharon & Keith Madden
Hopewell, OH
740-787-2753
Wood
Maple Lane Crafts

Terry Sherhag
Austintown, OH
330-792-0790
Wood-furniture
Dovetails

STILL CONFUSED

about whether
to get or create
a website?

Share your concerns
and questions with guild
members.

If you already have a
website, tell us what you like
and don't like.

Email: CreativeOhio@aol.com or send

Snailmail to: OACG, PO Box 3080,
Lexington, OH 44904

The 2004 Cleveland/Akron Arts & Crafts Shows Booklet

Celebrating
its 10th birthday this year!
Information on over 400
shows for \$8.50.
Call or email for details.
440-891-9085,
CraftShowBooklet@aol.com



REMINDER!

Treasures for the Tree entry due
Oct. 1st thru 15th.

Details/Application are on
the Guild's website:

www.cg-tinsmith.com/oacg/index.html
or call the office
419-884-9622.

SHOW REVIEWS

FROM GUILD MEMBERS

1. Go to
<http://www.cg-tinsmith.com/oacg/index.html>
2. Click on "Creative Ohio"
3. Click on Show Reviews
4. User Name=oacguser, Password=readoacg

JOIN US ONLINE!

A **private** Internet discussion group
for members of the
Ohio Arts & Crafts Guild.

Ask questions, compare notes,
share sources, show information,
etc., all with the convenience and
speed of email:

It's FREE and easy to join.

Send your name, email address
and membership number to
tinsnip@cg-tinsmith.com
and tell us you would like to
join the OACG-L

"He who works
with his hands
is a laborer.
He who works with his
hands, and his head
is a craftsman.
He who works with
his hands, his head,
and his heart
is an artist."

- St. Francis of Assisi

Toot your own horn!!

Now that the summer is over
take a moment and let us know
of any exciting news. Did you
win an award? Get published in
a book or magazine? Create a
new design? Do the most shows
that you've ever done before and
lived through it? Tell us!!

Email: CreativeOhio@aol.com
or fax/snailmail to the office.



Classified

*CLASSIFIED AD RATES: Deadline is the 24th of the month. PLEASE NOTE we are on a **2 MONTH LAG**. For example - ads submitted on June 24th will be printed in the August newsletter. 1x rate - \$7.50 for 25 words of less plus .40 per word over 25. 6x rate - \$5.00 plus .30. Copy must be typed or printed. OACG members are entitled to one free classified ad per year (MAXIMUM OF 25 WORDS). Email free ads to Creativeohio@aol.com Over 25 words subject to above rates. Name and address count as four (4) words, telephone as two (2) words. **PAYMENT MUST ACCOMPANY ALL CLASSIFIED AD ORDERS.** Mail copy and payment to classified ads, Creative Ohio, P O Box 3080, Lexington. OH 44904 or fax to 419-884-9641 and charge to your Visa/Mastercard.*

NOVEMBER 7 - 8. 15TH Annual HARVEST HOLIDAY CRAFT, ANTIQUE & QUILT SHOW, 10 a.m. - 4 p.m., Rocky River Senior Center, 21014 Hilliard Blvd., Rocky River. Admission \$2., under 12 free. 440/331-0600.

AVAILABLE - Fall 2003 issue of The Crafters Forum, an Ohio/Michigan Arts & Crafts show-book directory. A bonus section of shows in other states is also included. Shows from September 2003 thru September 2004. Send \$25. to: THE CRAFTERS FORUM, 1411 E. Main Cross St., Findlay, OH 45840. Questions - call 419/423-3299, E-mail: wc1eb2@aol.com.

CRAFTERS: Send me your patterns and I'll do your cutting. Thin wood a specialty. Jack Van Horn, 740/849-0224, krofthse@ohiohills.com

FOR SALE: Increase sales, accept credit cards using a Tranz 330 Verifone with Imprinter, like new, including miscellaneous supplies. Retiring from craft circuit. 330/493-3911.

Huff's Promotions, Inc.

www.huffspromo.com
huffspromo@aol.com
330.493.4130

September 24-28
Ross Park Mall
Pittsburgh, PA

October 1-5
Westmoreland Mall
Greensburg, PA

October 8-12
Richland Mall
Mansfield, OH

October 15-19
Belden Village Mall
Canton, OH

October 22-26
Great Northern Mall
N. Olmsted, OH





OACG MEMBERS ONLY Merchant Services Program

A valid, active membership is required to secure the following rates. Call 800.347.7996. YOU MUST identify yourself as an OACG member and mention Franchise Code 1294. YOU MUST choose one of the following options.

OPTION I: Electronically Swiped Visa & MasterCard - 1.99%
OPTION II: Hand keyed Visa & MasterCard - 2.59%

IF YOU CHOOSE OPTION I - and then choose to hand-key a sale you will be charged "non-qual" fees. So, be careful which option you choose.

VISA NON-QUAL FEES = .41% + (non-qual processing fee .50%)
or a total of 2.80%

MASTERCARD NON-QUAL FEES = .50% + (not-qual processing fee .50%) or a total of 2.99%

You must batch-out within 24 hours of an authorization or there is an additional non-qual fee of 1.10% for Visa and 1.25% for MasterCard.

ON-LINE STATEMENT - No Charge!
PAPER STATEMENT - No Charge!

You must choose one or the other. If you want both (paper statement & MyMerchantView.net) the fee is \$4.75.

VOICE AUTHORIZATION FEE - FREE!

ALL DISCOVER/NOVUS CARDS, ELECTRONICALLY SWIPED OR HAND-KEYED - 2.20% + \$.08 per transaction.

NO MONTHLY FEES
NO MONTHLY MINIMUM
NO PENALTY FOR LOW VOLUME

ETC4 - Touch-tone phone credit card processing

DISCOVER CARD - 2.20% + \$.08 **MASTERCARD/VISA** - 2.69%

TRANSACTION FEE - \$.40 (all cards) **NO MONTHLY MINIMUM.**

ONE TIME SET-UP FEE - \$20. **MONTHLY SERVICE FEE** - \$ 7.50
IMPRINTER - \$ 15. **CHARGEBACK FEE:** \$15.
VOICE AUTHORIZATION: No Charge

YOURPAY.COM - Virtual Point of Sale
ALL FEES ARE THE SAME AS ETC4 EXCEPT FOR THE FOLLOWING:

MASTERCARD/VISA: 2.59%
TRANSACTION FEE: \$.10 (all cards)
ONE TIME SET-UP FEE - \$44.95
MONTHLY SERVICE FEE - \$19.95

A valid, active membership is required. Be sure to mention OACG #1294 to receive these rates. Call 800.347.7996

CUSTOMER SERVICE:
DISCOVER CARD - 800.347.2000
MASTERCARD/VISA - 877.641.0371



Handmade
By An OACG Member

\$6. roll - 1,000 labels per roll

Make check payable
to:
OACG,
or call
419/884-9622
to charge order.

**Send name, address
and quantity of rolls
wanted to:**
OACG LABELS
PO Box 3080
Lexington, OH 44904

Sunshine Artist Magazine

**\$5 off subscription for
OACG members only
call 800/597-2573**

The Artist's Magazine

**\$7 off subscription,
\$18.96 per year
call 800/333-0444
Mention OACG &
Code T7AG6**



Bruce Baker Workshop

BETTY TALBOTT, of Ohio Designer Craftsman, has invited OACG members to participate in a Bruce Baker workshop.

BRUCE BAKER is a well known crafts marketing expert, and writes a monthly column for The Craft Report. He conducts seminars throughout the US & Canada. Bruce has been a very popular presenter at past OACG conferences.

WHEN:

October 25 - 26, 2003

WHERE:

The John Light Building
Hocking College
Nelsonville, Ohio

TOPICS:

Saturday

Booth Design
Dynamic craft Selling
Private Reception (5:30-6:30 Saturday night)

Sunday

Your Slides and the Jury Process
Lunch /Round Table discussion
Mock Jury

FEE

One Day \$45
Both Days \$80
Individual Consultation \$25

These fees are for ODC & OACG Members only. You must identify yourself as a member when making reservations. Non Members are \$10. higher

Phone: 614-486-4402
E-mail: levans@ohiocraft.org

RAAB ENTERPRISES, INC.

**PO Box 33428,
North Royalton, OH 44133
440/237-3424**

**Submit slides or photos,
photo of display and SASE.**

Sept. 25 - 28.

Parmatown Mall, Parma, OH

Sept. 25 - 28.

Westland Center, Westland, MI

Oct. 9 - 12.

Eastgate Mall, Cincinnati, OH

Oct. 23 - 26.

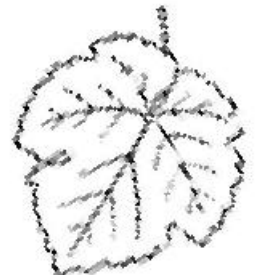
Tri-County Mall, Cincinnati, OH

Nov. 28 - 30.

18th Annual Christmas Arts/Crafts Show,
Pittsburgh ExpoMart

Dec. 5 - 7.

23rd Annual Christmas Arts/Crafts Show,
EJ Thomas Hall, Akron, OH



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P.O. BOX 3080, LEXINGTON, OH 44904
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Linda Rebman, Office Manager
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419-884-9622 FAX: 419-884-9641

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Treasurer, to be appointed

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Amy Williams, Graphic Designer, DTP

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*The opinions presented in articles within the
Creative Ohio newsletter are the opinions of the
writers, and do not necessarily reflect the opin-
ions/policies of The Ohio Arts & Crafts Guild.*



www.cg-tinsmith.com/oacg/index.html
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